



OnDemand Webcasts/Webinars

Whether face-to-face or online, events are basic building blocks for corporations to support the sharing of information. Where webcasts/webinars begin to show a significant advantage over face-to-face events is the number of tools, formats and delivery methods available for information sharing. One of the biggest webcast differentiators is the ability to build OnDemand programs. OnDemand programs support new content models that breakout of stale, slide-based formats. New and exciting options include video, animation, and viewer navigation. Live web events are great; but don't stop there, consider offering OnDemand events for your audience.



What does OnDemand mean?

OnDemand is a full-service communication solution that produces a high quality "recorded program," for delivery to your target audience. Intellor Group manages the entire process from pre- through post production to packaging for the Web or CD ROM delivery.

What Makes Intellor Group OnDemand Different?

- n Options of video streaming, audio and slides or full blown multi-media
- n Include multi-media elements such as:
 - o HTML, Animated GIFs, and FLASH
 - o Video Clips (Multiple video sources)
 - o Application demonstrations
 - o PowerPoint slide images
 - o Flash animations
 - o And more...
- n Voice is synchronized with your content
- n Optionally use professional voice-over talent
- n Professional editing turns raw recordings into professional presentations
- n Final program delivered on the Web or CD. Hosting options available
- n Professionally managed by an Intellor Group producer
- n The final product is 'yours'

OnDemand Services

- n **OnDemand Playback - Live Webcasts/Webinars**
Intellor Group offers live webcast/webinar recording for OnDemand playback. Flash or Windows Media files for easier viewing are professionally edited deleting any unwanted material, long pauses, Q&A etc. to create a professional archive for your library.
- n **Synchronized Video Presentations**
Our 'split-window' format enables viewers to see your speaker with synchronized slide images as though you were in the room. Add supporting links and documents to create a powerful delivery model. Create a custom branded look by adding your logo and images, or include sponsor logos and links for added exposure.
- n **Multi-Media Presentations**
Our custom multi-media services develop a high-quality, attention-grabbing web presentation. Combine video, graphic images, flash and interactive navigation capabilities into an HTML-based presentation. Create a custom template that can be re-used for additional content and programs.
- n **Annotated Audio Presentations**
Our Internet-based studios enable your speakers to record content from the comfort of their home or office. Your visuals are automatically synchronized with your voice and annotations, creating a powerful on-demand program. Add Intellor's precision editing capabilities, easy to use navigational tools, and project management expertise and you've just created an on-demand program that out-performs any standard 'webinar archive.'
- n **Packaging and Hosting**
On the Web or on CD? A unique benefit of an on-demand program is that there are several options for packaging and delivery. Hosting options are also available. - You decide; it's your content.