Conferencing
in 3 acts

Intellor

If audio, video and web conferencing are must-haves; then planning, execution and follow-up are the must-do's to ensure success.

Act 1:
Before

Effective communications require clear messaging and efficient delivery.

Crafting the right message takes time from stakeholders, as does harnessing the technology, managing invitees and distributing event information.

When the technology is a distraction rather than an enabler for a successful event, the business impacts can be critical.

Rehearsal Take #375

52.5%
of event managers are challenged by the logistics of virtual events and believe virtual events require a different set of skills and resources.

(Bizzabo, 2020)

Act 2:
During

Polling, content sharing, collaboration, chat and video can help keep your remote attendees engaged.

But, if you're focussed on technology and features rather than message and facilitation, that's a whole lot of plate spinning that could easily go wrong.

38%
of professionals say they run into technical problems when hosting virtual events.

(markletic)

Act 3:
After

41%
of workers indicated that their collaboration and communication have changed the most now they are remote.

(Buffer 2021)

Your post-communication focus naturally shifts to measuring impact and results, but ensuring universal access to the information presented is another imperative.

Whether that means posting content for remote staff access or providing captions in support of hearing-impaired stakeholders, your message must reach every audience member.

Conferencing without compromises

Intellor helps enterprise and government customers communicate effectively through audio, video and web conferencing.

Our professional services and conferencing as a service solutions can help you maximize the impact of your communications and minimize time spent executing them.

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