

Conferencing without compromises

## Maximize message. Minimize management.

The secret to conferencing success

## Is conferencing on your mind?

Whether you're a conference facilitator, technology buyer, event planner, or user, you're likely thinking about the significant innovation, massive expansion of use cases and HUGE mainstream adoption of the last few years. Oh, and what it all means for you.

Because where conferencing was once a complex blend of people, platforms, and processes, it's now a more complex blend of dispersed people, platforms that are changing at warp speed, and processes that have multiplied in support of hybrid audiences.

For more than twenty years we've helped enterprise and government communicate effectively through audio, video, and web conferencing. And the current state of affairs? We have thoughts - about helping organizations harness platforms, manage people, and simplify processes to achieve **Conferencing without Compromises**. You can read them over the pages that follow or chat with us at hello@intellor.com.

I just wanted to say a huge heartfelt thank you to all of you for your exceptional help over the past few weeks. Without your direction we would not have pulled today's meeting off! I was very happy with the run-of-show and so was the Commission, Executive Director and our community partners.

Assistant to the Executive Director, Local Government Agency

## **Free business to focus** on communication



I don't have time for complexity. I need to focus on landing the CEO's Town Hall and leave the tech to someone else.

#### **Conferencing means...**

- Assess the organization's available platforms
- Configure the meeting, registration, /!\ or invitations
- Review the latest features to optimize engagement
- Ensure accessibility
- Coordinate speakers, materials, and videos
- Manage the technology, audience, and interactions
- Produce recordings, transcripts, and captions /!\

### **Conferencing without Compromises means...**

- Develop and deliver your message
- Leave the technology and management to Intellor
- Focus on achieving impact and outcomes

Customers say...

> Your professionalism is unmatched. I look forward to every opportunity to work with you.

Analyst, **US Government Agency** 

A huge thank you to you and team of rock stars especially this week for both the scheduled Global Town Hall and last minute adds for the regional Town Halls. The producers were absolutely terrific and provided exceptional support for

both the U.S. and EMEA.

Corporate Comms & Global CSR, **Chemical Company** 

The quick guide to conferencing success | 3

## Free IT to focus on ROI

My team needs to select, deploy, and support the right conferencing technology to maximize ROI.

Customers

say...

We deploy and support the technology. We don't run users' events.

VIPs and "can't-fail" communications Build user confidence to drive adoption

Prevent users making unauthorized investments

Address user tech selection and configuration questions

Field conference user requests and provide support for

🖄 Maximize investment return

**Conferencing means...** 

#### **Conferencing without Compromises means...**

- Improve corporate tech ROI
- Trust Intellor to support your users
- ) Focus on strategic and digital transformation tasks

### You and your team have been magnificent! Your efforts are greatly appreciated! Words cannot expressmy gratitude at what you all do so seamlessly and professionally but I would like to say thank you on behalf of the agency.

Office of the CIO, US Government Agency

## **About Intellor**

- Broad business experience, enabling corporate communications agendas for more than 2,000 users
- Support mission-critical communications as a trusted partner to cabinet and independent agencies, as well as state and local governments
- Enable global communications across 27 countries and 5 continents

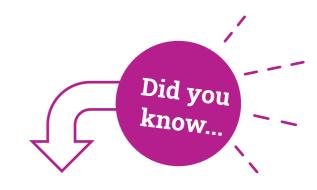
Thank you for being a great partner. Your team members are awesome to work with on what I would consider some of the most important work we do!

Director, Governance & Board **Relations, Healthcare System** 

I never worried about these hugely important calls going off without a hitch with you and your team involved, and that is so important in my world. From the bottom of my heart, THANK YOU!

Assistant to the President & CEO. NGO





We manage **10k events** 

per year

Our production team has more than **250 years** experience

Intellor customers/users have a 95%

loyalty rate

We have enabled communications for

Cabinet agencies

## Align business & government with event innovation

#### Get the most from technology

We take an agnostic approach to technology as a service (leveraging best-in-class platforms from AT&T, Cisco, and Zoom), maintain deep and wide technical expertise, and continuously evaluate new features and tools to improve engagement.

#### Focus on accessibility

Intellor can design event models that control or encourage access, enable interoperability with organization and partner video systems, and enable in-event and post-event accommodations for participants.

#### **Increase engagement**

Experience across thousands of events gives us blueprints for successful digital and hybrid events with optimum attendance and audience participation.

Technology expertise enables engaging content, including seamless switching between live video, recorded content, motion graphics, interactive polling, and distributed panel discussions. **90%** of US businesses will spend more on video conferencing in 2022 **50%** struggle with video conferencing meeting start-up

Owl Labs State of Remote Nork report, 2020

71%

of event planners said they would continue to employ a digital strategy even after live events return EventMB 2020 Did you know...



## Intellor provides...



#### Your technology. Our staff.

Intellor can boost technology users' conferencing confidence to:

- Optimize meeting configuration
- Implement registrations or invitations
- Manage meeting technology
- Support meeting presenters & attendees
- Facilitate meetings and attendee engagement



#### **Audio conferencing**

Intellor hosts and manages teleconferences with local access in more than 200 countries, scalability to 4,500 callers and flexible features, including:

- Automated dial-in
- Invitation-only access
- Pre-registration (RSVP) access
- Visual conference manager



## Multimedia services - for your technology or ours

- Pre-record audio/visual content
- Virtual studio or on-site production
- Edit conference recordings
- Produce written transcripts
- Caption content



#### Web conferencing

Intellor hosts and manages web conferences with scalability to 10,000 attendees and flexible features, including:

- Invitation-only access
- Pre-registration (RSVP) access
- Telephone and computer audio options
- Flexible video input options

Did you know...

Intellor provides event management services for customers looking to leverage their current enterprise conferencing licenses

We support audio, video and and web Conferencing as a Service to extend enterprise capabilities and protect ROI of current investments

Intellor offers a FedRAMP Conferencing as a Service option for organizations in need of a fast-track technology solution from a US-based service provider

# Let's chat

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